

ELECTRONIC VALUE DISTRIBUTION



Create additional revenue streams for your business

The Electronic Value Distribution (EVD) product consists of:

- Traderoot EVD platform for managing multiple prepaid value warehouses
- Traderoot Voucher Management System with catalogue management
- Agency management
- Traderoot EVD Back Office
- API management

The Traderoot UIP–EVD empowers you to:

- Offer customers value-added services
- Create additional prepaid revenue streams
- Easily manage electronic voucher warehouses
- Manage catalogues with ease
- Automate routing based on PLUs and SKUs
- Manage multiple suppliers simultaneously
- Support scan-to-pay, pay-by-code and cardless transactions
- Reduce the cost of vouchers
- Manage multiple currencies

A SYSTEM THAT CREATES, STORES, MANAGES AND DISTRIBUTES VOUCHERS FOR VALUE-ADDED SERVICES

Integrated Value-added Services

Traderoot's Electronic Value Distribution solution enables businesses to offer value-added services to their customers, including prepaid money vouchers, airtime and electricity, tickets and the like. It tokenises intrinsic value and makes it available for electronic retail.

In this fast-paced, connected world, customers want the convenience of buying what they want when they want it, through their choice of channel: ATM, integrated POS, mobile or online. They want to buy airtime, prepaid electricity, tickets and vouchers wherever and whenever it is convenient for them.

Being able to offer value-added services not only makes your customers' lives easier, it also opens up revenue streams for your business that you might not have considered or been able to access.

Whether you are supplying the vouchers directly or as an intermediary between your customers and the value-added services suppliers, Traderoot's EVD platform gives you the solution you need to manage the process easily and effectively.



Direct or indirect voucher sales

The Traderoot EVD can provide third-party suppliers of electronic vouchers with access to a virtual warehouse, where digital value is stored for sale to the end customer.

Alternatively, you can connect online to suppliers of electronic value to process VAS directly from the vendor without having the value stored in your own warehouse. Not having to pay up-front for the value means that there can be no negative impact on your cash flow.

We understand that real-time supply is dependent on the suppliers themselves, so we enable you to do both at the same time, with as many value-added service providers as your customers demand. The choice is yours!

Voucher Management System (VMS)

The Traderoot Technologies VMS functions as a stock-keeper of all electronic value within the VAS warehouse. It provides bulk pre-loading and import of vouchers from external suppliers. The vouchers can be based on consignment or pre-financed rules, and may differ from one VAS provider to another depending on the business relationship between the suppliers and your business.

The system also caters for cardless transactions, whether through mobile channels or NFC technologies such as Visa payWave or Masterpass.

It is fully EMV compatible, using the integrated EMV manager modules for open- and closed-loop cards.

All-in-one value-added services solution

The Traderoot Electronic Value Distribution solution ensures that the management of all your value-added services is simple, with full insight into the supplier relationship.

It is a cost-effective solution for providing your customers with the services they need, when they want them and through whichever channel is convenient. This also opens up non-traditional revenue streams for your company.

In all, the EVD platform provides a low-cost solution for the management of all your value-added services.

Electronic Value Distribution platform

The Traderoot Technologies EVD platform simplifies the managing of electronic value. It can calculate commissions and fees between all parties within the relationship, and it is intelligent enough to calculate tier performance, bonuses, expiries and voucher breakages so that you get the benefit of offering the service without any hassles.

All value-added service transactions are routed based on predefined SKUs or PLUs. You can assign these within the system or import an existing catalogue.

The EVD provides a client portal with internet and mobile presentation layers, providing suppliers with access to self-service management of their warehouse within the EVD system. It also provides full integration with a card production module for the creation of gift and loyalty cards. This module enables early or late binding of the cards, and it provides a complete card management system.

The platform is also capable of managing multiple currencies and can perform real-time currency conversion where needed.

Our software is fully PCI PA-DSS compliant, providing you and your customers with the highest level of security and peace of mind.

“CREATE
ADDITIONAL
REVENUE STREAMS
FOR YOUR COMPANY
WITH A LOW-COST
SOLUTION FOR
MANAGING ALL
YOUR VALUE-ADDED
SERVICES.”

About Traderoot:

Founded in 1999, Traderoot is a strategic financial software development company that licenses advanced business solutions for leading FinTech companies.

We continually strive to deliver on our motto of **Perfecting and Protecting Commerce** by deploying solutions that incorporate open and closed issuing, acquiring, payment and reconciliation services.

For more information, please visit
Traderoot at www.traderoot.com
or email us at sales@traderoot.com
Tel: +27 (0) 21 551 5444

INSERT THIS SIDE UP
Graphic Controls G2 1015/A

